

Capacity-building next steps for New Dawn

<https://demo.orphanarecompass.org/> | Public review: 3 web pages read · 0 documents reviewed · 3 website URLs · 0 documents found | Capacity: \$50K–\$250K

STRENGTH 1 TO BUILD ON

Clearly explains important parts of its work

From the public evidence, OCC can clearly identify Education / Scholarships as meaningful parts of the ministry's current work. That clarity helps supporters understand what they are being asked to support.

START HERE

Capacity-building priorities

The few actions OCC believes could create the most useful capacity now.

Connect one clear result to the invitation to support the ministry

WHAT OCC FOUND

OCC found both public giving opportunities and evidence that helps explain what the ministry is accomplishing.

WHY THIS MATTERS

Supporters are more likely to act when the need, the work, evidence of progress, and the next way to help are connected rather than scattered across several pages.

QUESTIONS WORTH ASKING

- Which result best helps a new supporter understand what their participation makes possible?
- What is the simplest repeatable next action the current team can actually sustain?

WHAT THIS COULD MEAN

A clearer path from understanding the ministry to providing useful resources.

SETUP: LOW | ONGOING BURDEN: LOW

A PRACTICAL NEXT STEP	Use one real result or story you already have to show what a modest recurring gift or practical contribution helps make possible. Then give people one clear next step and make sure someone follows up.
FOR YOU AS	Use one real result or story you already have to show what a modest recurring gift or practical contribution helps make possible. Then give people one clear next step and make sure someone follows up.

SHOW ME HOW

1. Choose one need the ministry already works on every day.
2. Use one real result or example instead of a broad promise.
3. Give people one simple next option, such as monthly giving, prayer, volunteering, or an introduction.
4. If a grant will require reporting, measurement, accounting, or management time, include that real support cost in the budget when the funder allows it instead of quietly absorbing the work.
5. Have one person follow up so interest does not disappear after the first contact.

LEARN MORE / GET HELP

Candid - Nonprofit resources: Resources that help nonprofits present mission, programs, impact, and transparency to supporters and funders.
<https://candid.org/who-we-serve/nonprofits/>

CAFO Research Center: Research and practical guidance relevant to Christian orphan-care organizations.
<https://cafo.org/research-center>

WHAT WE SAW ON THE SITE	About New Dawn: https://demo.orphancarecompass.org/about 2025 Ministry Update: https://demo.orphancarecompass.org/impact
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